



# Station Order Revised Add to Schedule Heinrich for Senate 2012

**Market:** Albuquerque

**Flight Dates:** Tuesday, August 28, 2012 to Sunday, September 02, 2012

Estimate ID

11720

**Contact:** Jim Giudicessi

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**KASA-TV**

201991

J-g  
8/24/12

Program Name	DP	Days Length	Gross Rate	Tue Aug 28	Wed Aug 29	Thu Aug 30	Fri Aug 31	Sat Sep 01	Sun Sep 02	Total
People's Court 3:00 PM 4:00 PM	EF	M-F 30	\$100.00 <b>\$100.00</b>	3	1					1
Funny Videos 4:00 PM 5:00 PM	EF	M-F 30	\$100.00 <b>\$100.00</b>	3			1			1
30 Rock 6:00 PM 6:30 PM	PA	M-F 30	\$150.00 <b>\$150.00</b>	5	1					1
Hope/New Girl 7:00 PM 8:00 PM	PT	Th 30	\$700.00 <b>\$700.00</b>	5		1				1
KASA 9p News 9:00 PM 9:30 PM	LN	M-F 30	\$1,000.00 <b>\$1,000.00</b>	3			1			1
KASA 9:30p News 9:30 PM 10:00 PM	LN	M-F 30	\$700.00 <b>\$700.00</b>	3		1				1
<b>Station Gross Totals</b>			<b>\$2,750.00</b>		2	2	2			6

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 8/27/2012 12:52:26 PM

KASA-TV

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# Spot Manager: All, 08/28/12-09/02/12

Order	Alt Order #	Estimate #	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
Station: KASA									
Advertiser: POL/Heinrich for Senate (D)									
Agency: Media Strategies & Research									
Line: 1									
Time Period: 3p-4p									
201991		11720	08/29/12	:30	P3	3:48:35 PM 8/28-9/2/2012	MHTV1202		\$100.00
									\$100.00
									\$100.00
Line: 2									
Time Period: 4p-5p									
201991		11720	08/31/12	:30	P3	4:45:33 PM 8/28-9/2/2012			\$100.00
									\$100.00
									\$100.00
Line: 3									
Time Period: 6p-630p									
201991		11720	08/29/12	:30	P5	6:08:28 PM 8/28-9/2/2012	MHTV1201H		\$150.00
									\$150.00
									\$150.00
Line: 4									
Time Period: 7p-8p									
201991		11720	08/30/12	:30	P5	7:10:01 PM 8/28-9/2/2012			\$700.00
									\$700.00
									\$700.00
Line: 5									
Time Period: 9p-930p									
201991		11720	08/31/12	:30	P3	9:27:45 PM 8/28-9/2/2012			\$1,000.00
									\$1,000.00
									\$1,000.00
Line: 6									
Time Period: 930p-10p									
201991		11720	08/30/12	:30	P3	9:46:57 PM 8/28-9/2/2012			\$700.00
									\$700.00
									\$700.00
									\$2,750.00
									\$2,750.00
									\$2,750.00
									\$2,750.00
									\$2,750.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KASA-TV      Albuquerque	<b>Date:</b> 8/27/2012
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I, Media Strategies and Research,  
 being on behalf of Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, August 28, 2012			Sunday, September 02, 2012		

**Total Charges: \$2,750.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Monday, August 27, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title